

Steven Bankler, CPA, Ltd.

Client Spotlight: Reliable Staffing

Some people were born to be entrepreneurs. Rene Aguillo is certainly one of those people.

At the age of 21, Rene worked only one day at a staffing agency before he realized what all entrepreneurs inevitably do: that he could do it better. He started Reliable Staffing soon after and, nearly 20 years later, the company is going strong. It's not that Rene hasn't experienced roadblocks along the way. He simply hasn't allowed the fear of overcoming them to detour him on his journey.

"I taught myself the staffing industry from the ground up, including payroll and other fundamentals," he remembers.

After two years in business, several exciting changes happened. With an initial focus on placing skilled labor in San Antonio, Rene decided to widen his scope to provide talent to outlying communities like Kerrville. In doing so, he uncovered a great need for quality staffing services in these smaller communities. He also decided to join forces with George Maciel, who remains his business partner today.

After a few more years of rapid growth, Rene's wife Amy was able to quit her job as an engineer to help at the firm. Amy now leads Reliable Staffing Insurance Group, which provides business, life and health insurance.



"We realized our staffing clients needed a wider breadth of services like insurance and we decided we could do that for them, too," she said.

But with tremendous growth, Rene and Amy learned, comes increasingly complicated tax obligations. A former staffer recommended they consult Steven Bankler, CPA, Ltd.

"Right away Steven was proactive and understood what we need to do to keep growing effectively," Rene says. "He amended our last five tax returns, which earned us a significant refund from the IRS. To actually get money back that we had already paid was impressive."

Today Reliable Staffing provides temporary staffing solutions to businesses throughout Texas and in New York and California. The company has expanded the industries it serves to include education, hospitality, oil & gas, medical and other key areas. Rene's vision is to take the company worldwide while maintaining its family-owned status.

"Being a business owner isn't easy but I wouldn't trade it for the world," Rene concludes. "I've learned to surround myself with other smart business owners like Steven who can help us grow successfully."

Learn more about Reliable Staffing at reliablestaffing.com.



BANKLER.COM