

# Steven Bankler, CPA, Ltd.

## Client Spotlight: Phenix Salon Suites

Chuck Andersen has always enjoyed an adventure. Growing up in Council Bluffs, Iowa, he learned how to work with his hands and manage a business through his dad, who owned a lumber yard. But Chuck was a risk-taker and adventurer. He spent decades living and working throughout North America, from Colorado Springs to the Virgin Islands, to three different areas of Mexico, building up a strong real estate sales career in the process.

He finally settled down in Texas about 20 years ago and met his wife, Tia. Over the next several years, Tia worked a corporate job but longed to return to her own roots in cosmetology. Chuck encouraged her to follow her heart and she began working at a salon once more.

“Then, about four years ago, Chuck was ready to semi-retire. I was ready for a change, too,” Tia says. She noticed that the most successful hair stylists were leaving the salon where she worked to open their own businesses. But Tia wasn’t interested in the headaches associated with running a full salon, including managing employees.

“We set out to find a solution and discovered Phenix Salon Suites in the process,” says Chuck. “The franchise option suited us well because we were given all the tools we needed to start and run a salon business on our own terms.”

The concept behind Phenix Salons Suites is to provide private salon suites for lease to independent salon professionals. Each suite is



equipped and furnished based on the professional’s needs. Chuck and Tia were among the first franchisees in the nation, and business has been

booming ever since.

“The first location we opened is in the Bandera Pointe Shopping Center,” says Chuck. He manages that location, which includes 25 private suites. A second location is now open in Alamo Heights at Terrell Plaza. Tia manages that location, which includes 27 private suites.

“I think it’s successful because many salon professionals and their clients prefer the privacy individual suites provide. It eliminates the noise and other nonsense that come with working in a traditional salon setting,” Tia explains.

Also eliminating drama in Chuck and Tia’s lives is their relationship with Steven Bankler,

CPA, Ltd. Chuck was originally referred to Steven by a fellow business owner. Steven and his team went to work helping Chuck and Tia restructure both their business and personal assets to help support future success, a combination that included separate LLCs and a C-Corporation structure as well as tools such as self-directing IRAs.

“They take good care of us,” says Chuck. This, in turn, frees up his and Tia’s ability to focus more fully on their chosen adventure: providing spaces where other professionals can create and succeed.

Learn more about Phenix Salon Suites San Antonio at [phenixsalonsuites-san-antonio.com](http://phenixsalonsuites-san-antonio.com).



[BANKLER.COM](http://BANKLER.COM)