## Steven Bankler, CPA, Ltd.

Advanced Concepts in Plastic Surgery Experienced, personalized care for beautiful results • SURESH KONERU, MD

Suresh Koneru, MD, has always loved solving problems. The San Antonio native left for Cleveland as an undergrad, bound to turn that passion into a career in electrical engineering. He soon realized, however, that his knack for engineering was useful elsewhere.

"It turns out that engineering is a perfect background for plastic surgery," he says. "It's all about looking at a structural problem and figuring out how to correct it."

Dr. Koneru met his wife while in residency in New Haven, Connecticut, and convinced her to move back home with him to San Antonio. More than 20 years later, they have three children and a thriving plastic and Dr. Koneru is also passionate about being at the forefront of technology and has been the first to bring innovations like Cool Sculpting to San Antonio. With so much expertise and passion, Dr. Koneru admits that small business ownership has been his challenge.

"I never really had business training courses," he reflects. "Everything I learned about running a business was picked up along the way."

It was while seeking out these resources that he met Steven Bankler. When he needed a CPA in a pinch, he turned to Steven and his team.

"Steven restructured my business in a way my former CPA had never considered," he says.

reconstructive surgery practice—all perfectly at home in Texas.

Advanced Concepts in Plastic Surgery, Dr. Koneru's private practice, focuses on both cosmetic surgery and reconstructive surgery. He's particularly proud of the work he does around breast cancer reconstruction.

"A quarter of women with breast cancer don't even know reconstruction is an option, and probably 50% who do think it's a cosmetic procedure not covered by insurance, which isn't true," he says.



Most recently, Dr. Koneru is focused on some significant life changes which, as the owner of a closely held business, affect his entire tax strategy.

"My children are nearly grown, so we created trusts for them. I'm taking care of my elderly parents, too, which has added other complexities."

Dr. Koneru—and his entire family—are thankful that, just like him, Steven thrives on solving problems.

Learn more about Advanced Concepts in Plastic Surgery at <u>www.drkoneru.com</u>

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