## Steven Bankler, CPA

## **Client Spotlight**

CORPO

## QUEST COLLEGE



Jeanne Martin, for some thirty years, has been helping students become qualified for jobs through an education that focuses on career training. As a graduate of a finishing school that she attended while still in high school, she has made a business and career out of helping others prepare for the job market by offering choices and support through a career college. Jeanne is President and CEO of Quest College and with her team

of qualified staff, has worked to grow and evolve the options offered by career college training.

Jeanne came from Kansas to
Houston, Texas in 1975 when she
transferred there with the school she was
then working for in the admissions area.
The early 1980's brought her to San
Antonio where she worked in admissions
and marketing and ultimately as Director
of School for aviation and electronics.

In the mid-1990s, Jeanne, using all of her knowledge and experience and seeing a need, launched her own school – Career Quest, now Quest College. In its early years, the school had, typically, a more mature student body with adults

wanting to learn and improve computer skills to become marketable in the workforce. These students included moms ready to enter the workforce after raising children as well as adults trying to keep up with the growing presence of computers in the workplace. After September 11, 2001, there was a distinct change in the demographics of Quest College, as the average age of the students dropped and interest in learning other skills grew. Jeanne has been very successful in growing and changing with the needs of the students and work environment.

Quest College offers an affordable alternative to the four to five year college plan in several respects. First of all, by attending Quest College, a student can earn an Associate's degree in about one year and enter the workforce in much less time than through a traditional college plan. In addition, Quest College focuses on the non-traditional student. Because many of the applicants of Quest College have families to support, Quest College offers help with childcare and financial aid in order to enable the parent to be a student. While Quest College offers fewer options than a traditional college, it does

concentrate its focus on those where jobs exist.

Quest College's programs of study include: Vocational Nursing, Medical Information Management, Medical Assisting, Nurse's Aide, Phlebotomy/ EKG Technician Specialist, Business Administration, and Computer Skills Training. These programs have grown and changed to fit the needs of the students and the opportunities in the workforce.

Quest College has just launched a new program which focuses on health, beauty and wellness and is a beauty college that provides training in cosmetology, esthetics, nail services and

instructor education. The school includes a state-of-theart salon, Sajoir, located in the RIM, where students train and the public is invited to schedule appointments and receive full salon treatment at a fraction of the cost of professional salons.

Jeanne became a client of Steve's on the recommendation of a friend who is one of Steve's clients. Steve's expertise has benefited Jeanne on an accounting level as well as forensic level as her company and tax situations have grown more and more complex. She has been a client since 2005.

The main office of Quest College is located in San Antonio at 5430 Fredericksburg Road, Suite 310. Find out more by calling (210) 366-0738.