

Steven Bankler, CPA, Ltd.

Client Spotlight: Oasis RV Boat Storage

Gary and Maria Ruwaldt found inspiration in an unexpected place: a boat

storage facility. When the couple—who currently reside in Georgetown, Texas—lived for a while in Denver, Colorado, they owned a boat. Dealing with boat storage facilities left them wondering if there was a way to elevate the industry. When they moved to Texas six years ago, they set out to do just that.

“We started Oasis RV Boat Storage because we wanted a storage facility that offered more than a fence around a field,” says Gary. “Our customers are looking for a storage facility that offers exceptional service and is well thought out and maintained.”

Oasis RV Boat Storage offers open storage of any size personal vehicle, large covered spaces, and individual inside storage units with oversized doors. As Maria explains, they worked hard to ensure every detail was crafted with their customers in mind.

“Our customers like that we have easy access from three major Texas highways,” she points out. “Plus, we designed the space to have 20-foot long entrance and exit gates and no dead-end aisles that would force customers with oversized



vehicles to make nearly impossible maneuvers.”

Other special touches include

dusk-to-dawn high pressure sodium lighting, an air compressor, wash station, fire protection, and high definition (HD) cameras with remote surveillance.

The gamble the Ruwaldts made investing in these fine details paid off. Occupancy usually exceeds 90 percent and there are plans to continue building as demand requires.

The couple met Steven Bankler at a Texas Self Storage Association (TSSA) convention about four years ago, where he was a speaker.

“We were able to meet with him shortly after the TSSA convention at his office in San Antonio, and have been working with him since,” says Gary.

“We considered ourselves just a small ‘Gary and Maria shop’ but Steven taught us we’re so much more,” Maria adds. “The Bankler team has helped us sort out the financial side and handle our federal taxes. With their help, we set up



a management company to be able to take advantage of the deductions and reduce the expenses that affect businesses like ours.”

Learn more about Oasis RV Boat Storage at www.oasisrvboatstorage.com.

BANKLER.COM